



United Way
Toronto & York Region

UNITED WAY TO INVEST \$87-MILLION ACROSS TORONTO AND YORK REGION THIS YEAR

- *This record-setting investment builds on the organization's historical strengths, and positions United Way to be more responsive to emerging community needs.*

Thursday, February 23, 2017 – Today, United Way Toronto & York Region announced a record-setting allocation of \$87-million for community programs and services in 2017-18 — about \$1-million more than it invested last year.

As the largest non-government funder of community services, the organization will continue to invest in the top priorities identified during recent community consultations: youth, neighbourhoods, and community services. Last year, United Way supported 220 agencies, stretching from the waterfront of downtown Toronto to the southern shore of Lake Simcoe. This year's investment will support the same number.

"We're building on what people value most about United Way — all the things we do to give young people the best start in life, to strengthen neighbourhoods that need some extra help, and to support a vibrant network of community services across our region," said Daniele Zanotti, United Way's President and CEO. "We're also taking a giant step forward by introducing new ways of funding that will help us do even more to meet the changing needs of our community."

Of United Way's total community investment this year, \$62.5-million is being directed towards the organization's foundational Community Services Sector strategy. Another \$3.4-million will go to the Youth Success Strategy, and \$3.1-million will go into the Building Strong Neighbourhoods Strategy. The remaining \$18-million supports these strategies through a variety of initiatives that include everything from special initiatives like the Toronto Enterprise Fund to targeted gifts as directed by donors.

Continued



United Way
Toronto & York Region

...continued.

Included in this announcement is a group of 62 new Anchor and Partner Agencies invited to develop deeper relationships with United Way — and closer collaborations on issues like poverty in neighbourhoods across the region. United Way has also announced it will launch an application process for new Program Funding this April, which opens the doors to agencies not currently funded by United Way for the first time in many years.

As United Way transitions to these new funding streams, it has committed to protecting the stability of the sector by maintaining all funding commitments for its current agencies through March 2018. An announcement of new Program Funding investments is expected next year.

-30-

For more information on United Way's new Anchor and Partner Agencies, please visit unitedwaytyr.com/list-of-agencies

MEDIA CONTACT:

Laura Quinn, Senior Manager, Communications

Office: (416) 777-1444 ext. 340

Mobile: (416) 557-8508

Email: lquinn@uwgt.org

ABOUT UNITED WAY TORONTO & YORK REGION: United Way Toronto & York Region is a charity dedicated to creating opportunities for a better life for everyone from the waterfront of downtown Toronto, to the southern shore of Lake Simcoe. Working in partnership with others, we mobilize people and resources to support a network of agencies that help people when they need it most. United Way also addresses the root causes of social problems, working to change community conditions for the better over the long term.